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(71) Applicant (for all designated States except US): NOKIA

CORPORATION [FI/FI]; Keilalahdentie 4, FIN-02150 Espoo (FI).

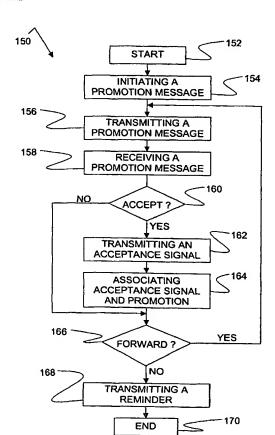
(72) Inventors; and

(75) Inventors/Applicants (for US only): MÄKIPÄÄ, Mikko [FI/FI]; Airoranta 9 A, FIN-00830 Helsinki (FI). ANTTILA, Akseli [FI/FI]; Pajalahdentie 6 B 25, FIN-00200 Helsinki (FI). KOPRA, Toni [FI/FI]; Sääritie 11 B 6, FIN-03250 Ojakkala (FI).

- (74) Agent: AWAPATENT A/S; Teglholm Allé 13, DK-2450 København SV (DK).
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[Continued on next page]

(54) Title: A SYSTEM AND METHOD FOR DISTRIBUTING PROMOTION MESSAGES TO A COMMUNICATION TERMINAL



(57) Abstract. This invention relates to a system and a method for distributing an invitation to one or more communication terminals connected in a wireless communications network. The system and method enables a user of a communication terminal to invite other users of communication terminals to a shared media experience, such as watching a television transmission at the same time, while the users may be at different locations.



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